

Winchester
Green Week 2019

Make one change

Overall aim

Green Week aims to celebrate and promote action for sustainable living in Winchester District

Objectives

To achieve this aim Green Week will provide opportunities for individuals and groups to learn about and take action to live more sustainably – specifically, to **make one change** by:

- providing ways to learn what sustainable living in harmony with nature looks like, locally and globally
- promoting individual and collective changes
- reducing environmental impact, specifically tackling climate change
- promoting responsible consumption
- looking after our natural and built environment

Green Week will meet these objectives through:

- Providing information about opportunities for people to actively engage in events and activities that support the aims and objectives of Winchester Green Week – this will include at least one activity each day taking place in Winchester and will also include initiatives run by other organisations in Hampshire, nationally and even internationally.
- Actively engaging 5,000 people in ‘green’ activities and events throughout Winchester Green Week, including the Hampshire’s Green Harvest Weekend event hosted by Winchester Cathedral.
- Enabling at least 1,000 people to **make one change** towards sustainable living by providing ideas, resources and links to opportunities run during Winchester Green Week and beyond;
 - We will gather evidence of change through an activity at the Hampshire Green Harvest Weekend where they are able to record and celebrate what they have achieved during the week.
 - Sharing what people have achieved through Green Week facebook, twitter and the WinACC website, with links on other websites e.g. Churches Together in Winchester Winchester Sustainable Business.

A sustainable world and future can be created by all sectors of society working together, so Green Week is a collaborative initiative dependent on and existing to promote collaboration.

Context

Winchester City ‘has set itself a target of a 20% cut in its own emissions from 2016 to the end of 2020’ (Council Targets and Commitments Last Updated: Tuesday 5 September 2017
<https://www.winchester.gov.uk/no-listing/council-targets-and-commitments>)

Sustainable Development Goals Framework

The Winchester Green Week 2019 objectives are inspired by the UN Sustainable Development Goals (SDGs) from Agenda 2030, in particular Goals 11, 12, 13, 15 and 17.

Global Goal	Relevant Targets
Goal 11 Sustainable Cities and Communities Make cities and human settlements inclusive, safe, resilient and sustainable	Target 11.6 Reduce the Environmental Impact of Cities By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management.
Goal 12 Responsible Consumption and Production	Target 12.8 Promote Universal Understanding of Sustainable

Ensure sustainable consumption and production patterns.	Lifestyles By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.
Goal 13 Climate Action Take urgent action to combat climate change and its impacts	Target 13.3 Build Knowledge and Capacity to Meet Climate Change Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.
Goal 15 Life on Land Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Target 15.5 Protect Biodiversity and Natural Habitats Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species.
Goal 17 Partnership for the Goals Strengthen the means of implementation and revitalize the global partnership for sustainable development.	Target 17.17 Encourage Effective Partnerships Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

Background Ethos and approach to engagement

To raise the profile of environmental issues, specifically Climate Change, in Winchester.

To promote a rounded approach to sustainability so people can engage in all areas:

ecological – the natural world and ourselves as part of it

social – communities, economics, culture

aesthetic – creativity, how we communicate our emotional response

spiritual – connections, purpose, meaning