

## Events Group Report – 4 February 2025

Although the Easter Egg Hunt 2025 (EEH25) is still just under 3 months away, a lot of the organisation work for this is very much 'front ended', most all the 'dream team' in place (18 persons to date) for instance.

St Marks Hall has been booked for EEH25 on Sunday 20 April.

The EEH25 will be from 1pm to 5pm with Trophies at 5:15pm. All the existing trophy sponsors bar one have already confirmed their availability.

The EEH25 poster has been produced and is currently being printed and new banners are required (cheaper than patching existing banners). A Poster is attached for information.

A flyer will be produced mid-February (as no OB Newsletter) - this will be both the details of what EEH25 is about and most importantly requesting gardens for control locations.

The Distribution Network will be asked to deliver the flyers.

The courses are much the same format as last year with the proposed additions of a new 3 Generation Trophy and also a new Challenge Trophy, aimed at local scout/guide/DofE groups using the Phone App 'MapRun'.

A sponsor is being actively sought for this year's event. The 3 Generation Trophy will be part of this sponsorship. The Challenge Trophy will be called the "Events Group Challenge Trophy".

Securing the Easter Eggs at a good price is also a key early activity, as this allows the EEH25 entry price to be set.

The Wildlife Area and Oliver's Battery Countryside Group (OBCG) has its 20th anniversary of being formed and this will be highlighted on the map legend and 'celebration' controls placed there.

Also, the Primary School has agreed for some controls to be placed within its grounds so again this will be highlighted on the map legend.

There may be a requirement for a new map background to be obtained through Parish Council's Parish Online.

As some of the heavy expenditure will be made within the next month, payment of expenses within 14 days of submission of receipts is requested.

There is no update on other future OB Events.

Information about the EEH25 will need to be uploaded onto the Parish Council website soon. As this may be around the timing of Brendan's retirement there is a question about who will be updating the website after this.

### **Recommendations**

- The Parish Council agrees to expenditure for EEH25 in this financial year of approx. £525 (Challenge Trophy £40, eggs £340, banners £60, posters £15, flyers £70).
- Payment of expenses within 14 days of submission of receipts.
- Publicity of EEH25 on the Parish Council website and Facebook.